



Native American ADDvantage (NADD)

What is NAAD?

A marketing alliance of Tribes, and Native American-owned companies designed to negotiate wireless and wireline contracts on behalf of all its members. In simple terms NAAD is about Native Americans working with Native Americans.

Mission Statement:

NAAD will strive to improve economic development on Native American lands by working with Tribes and other Native American-owned businesses. NAAD will negotiate contracts on behalf of its members with preservation of Native American Sovereignty being the focal point.

Goals and Objectives:

Work with our large teaming partners to secure work with the federal government and tribal governments. Provide a nationwide foot print of Native American-owned service providers to support large industry teaming partners with installation and ongoing support. Act as liaison to Native American Country on behalf of our large teaming partners.

Charter Members

Cheyenne River Sioux Tribe Telephone Authority & Lakota Technologies, Inc.

[READ ABOUT THEM](#)

PO Box 810

Eagle Butte, S.D. 57625

Phone: (605) 964 2600

<http://www.crstta.com/>

J.D. Williams, General Manager

Seidcon, Inc.

[READ ABOUT THEM](#)

145 Vallecitos De Oro, Suite G

San Marcos, CA 92069

Phone:(760) 510-9800

<http://www.seidcon.com>

Pattie Immel, Cherokee

Women-owned Native American 8(a) company specializing in high-end network security solutions.

Layer One

[READ ABOUT THEM](#)

8610 Pan American Fwy NE

Albuquerque, New Mexico 87113

Phone: (505) 797.3900

Toll-Free: 1.866.249.4414

<http://www.l1com.com>

Ron Jaramillo, Isalita

Gene Vicenti, Zuni

Native American-owned company specializing in inside plant, outside plant structured cabling.

Dakota 2000, Inc. &

Ranchland Technology, LLC

207 E. Missouri Avenue

Pierre, SD 57501

Ph: 605-945-1427

Toll Free: 800-747-6427

<http://www.dakota2000.com>

Rob Laurenz, Cheyenne River

Native American-owned 8(a) company specializing in systems integration.

Native American ADDvantage (NADD) Capabilities

Technologies Services

- Network Engineering and Design Solutions
- Wireless Solutions
- Computer Security
- Inside/Outside Plant Cabling
- Information Systems
- Emergency Management Systems
- Command, Control and Communications Systems
- Technical Evaluation and Support
- Installation and Maintenance
- Equipment Hardware/Software
- Voice
- Data
- Audio Visual
- Power/Electrical
- Infrastructure
- Product Purchasing
- Web/Internet/Intranet
- Tower Construction

Business Services

- Business Process Outsourcing
- Business Performance Management
- Governance and Program Management
- Enterprise Architecture
- Production
- Operations
- Policy
- Documentation
- Finance
- Administration
- Project Management/CMMI Certification
- Customer Service
- Training
- Assessments
- Marketing and Sales
- Compliance Standards
- Warehousing
- Shipping and Receiving